

PARADISE CITY X EVENTICATION

From 300 calls a day to 15

Paradise City, the world's most sustainable music festival, grew from 2,000 to 16,000 daily visitors and now sells out in hours. The backstage operation runs on Eventication.

300 → 15

Operational phone calls per festival day

10 sec

500 plus volunteer payments through one SEPA file, instead of weeks of bank entry

30+ hrs

Volunteer email administration per edition, eliminated

0

Walkie-talkies unaccounted for, after years of losing 10 to 20 per edition

BEFORE



The ring binder: paper accreditation lists, the old system. (photo 11)

Word forms and Excel files that never agreed. Paper contracts in ring binders. Planning nights at a kitchen table until three in the morning. A hundred people behind the main stage, ten of them with the right wristband. A caterer out of food by seven in the evening, and invoices nobody could verify.

AFTER



One scan at the gate: green check, access granted. (photo 01)

Volunteers register online and pick their own shifts; the planning fills itself. One scan at the gate prints a wristband with the right zone access, and an unsigned contract loads on an iPad. Suppliers manage their own people, vehicles and meals within limits set by the festival. Stock is scanned out and back in, and the list closes every night. A social inspection takes five clicks instead of a search party.

"Eventication gave us less work, better overview and above all better control over the whole operational side: accreditation, crew planning and stock management."

Nick Verheyden, Head of Operations Paradise City 2015 to 2025, co-founder Eventication

BUILT BACKSTAGE

Eventication started as an internal tool at this festival. Nick's double role is part of the story, addressed openly in the full case study.

MODULES IN USE

Crew Management, Accreditation and Stock Management, with on-site wristband printers and scanners.

Book a demo at eventication.com and see what your event looks like on one platform.